



# THE WILDFIRE SOLUTIONS COALITION

Together, we can break California's  
cycle of catastrophic wildfire.

[wildfiresolutionsca.org](http://wildfiresolutionsca.org)



# OUR GOAL

Secure the long-term funding needed to fully implement California's wildfire resilience strategy



# The Coalition is 60+ members and growing!



## Endorsers

3point.xyz | Blazetamer380 | Embracing the Bear | ForEverGreen Forestry | JMack Enterprises, Inc. | New Leaf Climate Partners | Phoenix Energy | Planscape | Rhino | Spatial Informatics Group | Stoked Goats LLC | Stonebridge Sustainability Solutions, Inc. | Sugar Bowl Resort | TSS Consultants

# The Challenge

## WE NEED CONSISTENT FUNDING

to address California's wildfire crisis

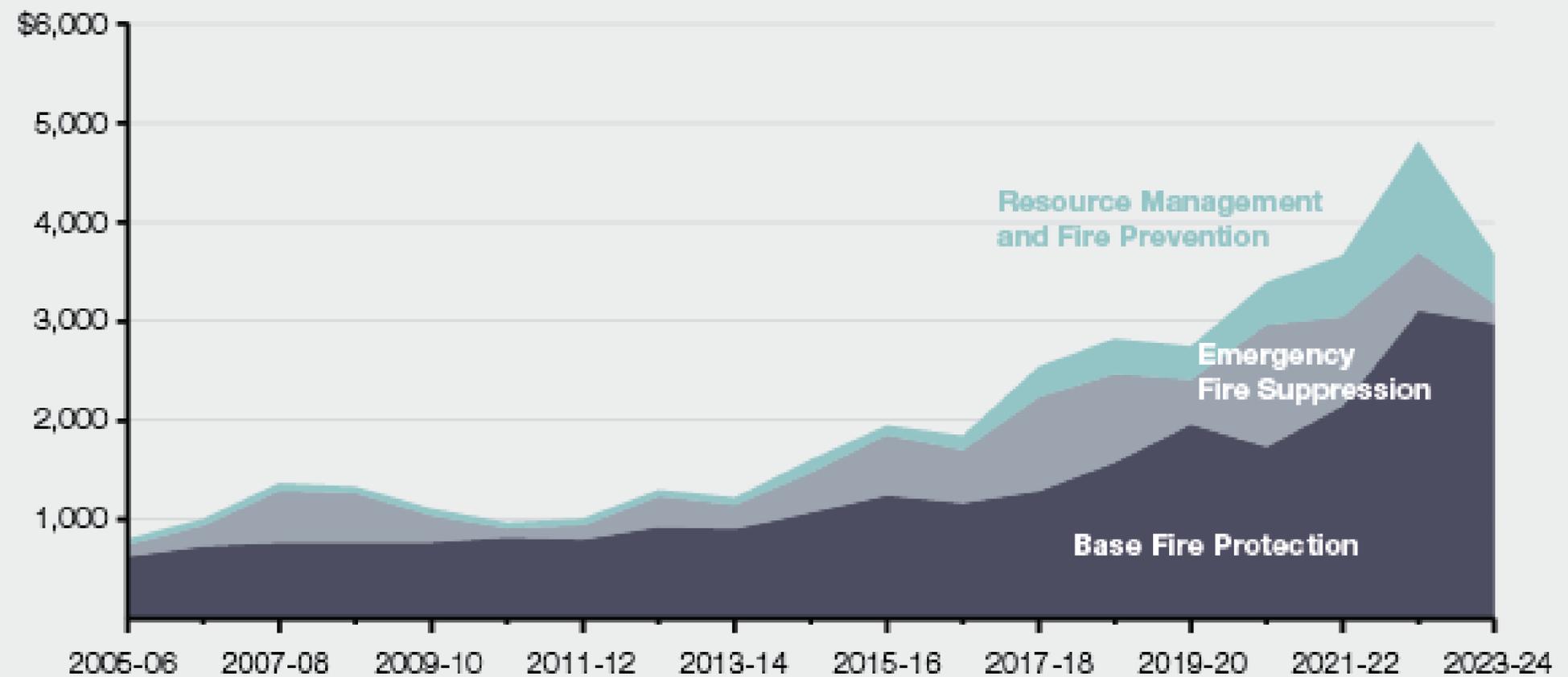
- Wildfire costs California **\$117 billion in economic damages every year**
- In recent years, the California has spent about **\$400 million per year** on wildfire resilience
- Addressing the wildfire crisis will require at least **\$2.5-\$3 billion per year** for 10 years, from state, federal, local, private, and philanthropic sources

# The Challenge



Figure 3

## State Spending on CalFire Has Grown Significantly in Recent Years (In Millions)



CalFire = California Department of Forestry and Fire Protection.

# WHAT'S AT STAKE:



## Affordability

Wildfire is driving the home insurance crisis and rising utility rates



## Water & Air Quality

Wildfire contaminates our water supplies and causes toxic air pollution



## Fiscal Responsibility

Every \$1 spent to reduce the risk wildfire saves more than \$6 in damage and cleanup costs



## Carbon Emissions

Wildfires are one of California's largest sources of greenhouse gas emissions



## California Heritage

From the Giant Sequoia to heart of LA, California's cultural icons are under threat

# WHAT WE STAND TO GAIN:



## Public Health

Protect Californians from toxic smoke & prevent thousands of deaths every year



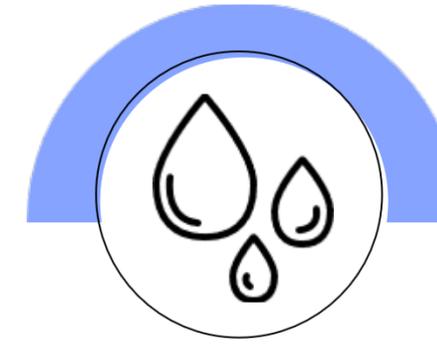
## Economic Prosperity

Every \$1 invested now could prevent \$22 in lost economic activity



## Job Opportunities

Create tens of thousands of jobs in communities across the state



## Clean Water

Protect our water supply from dangerous contamination and expensive damage



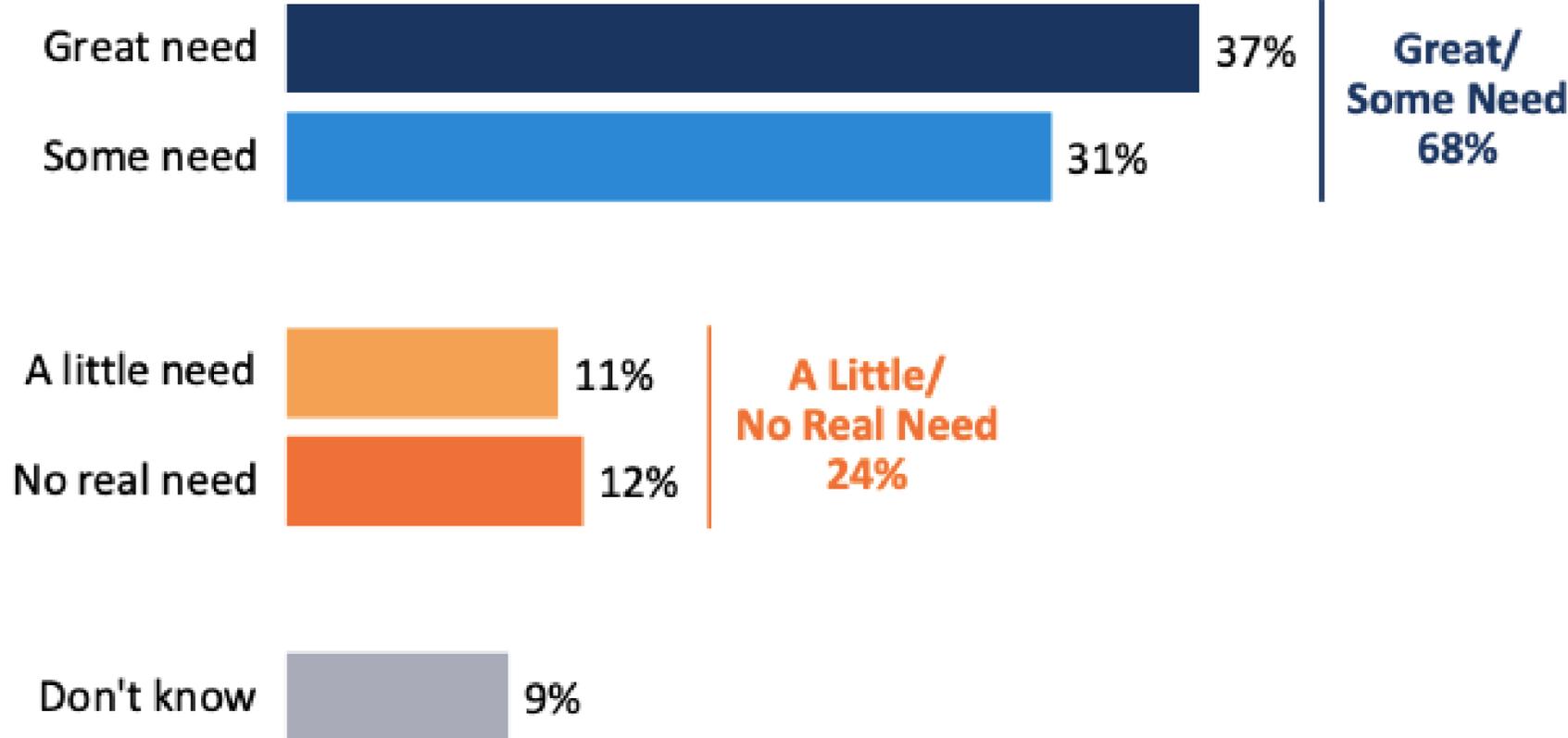
## Climate Action

Nature-based solutions are the most cost-effective way to reduce emissions and mitigate climate risks

# Poll Results

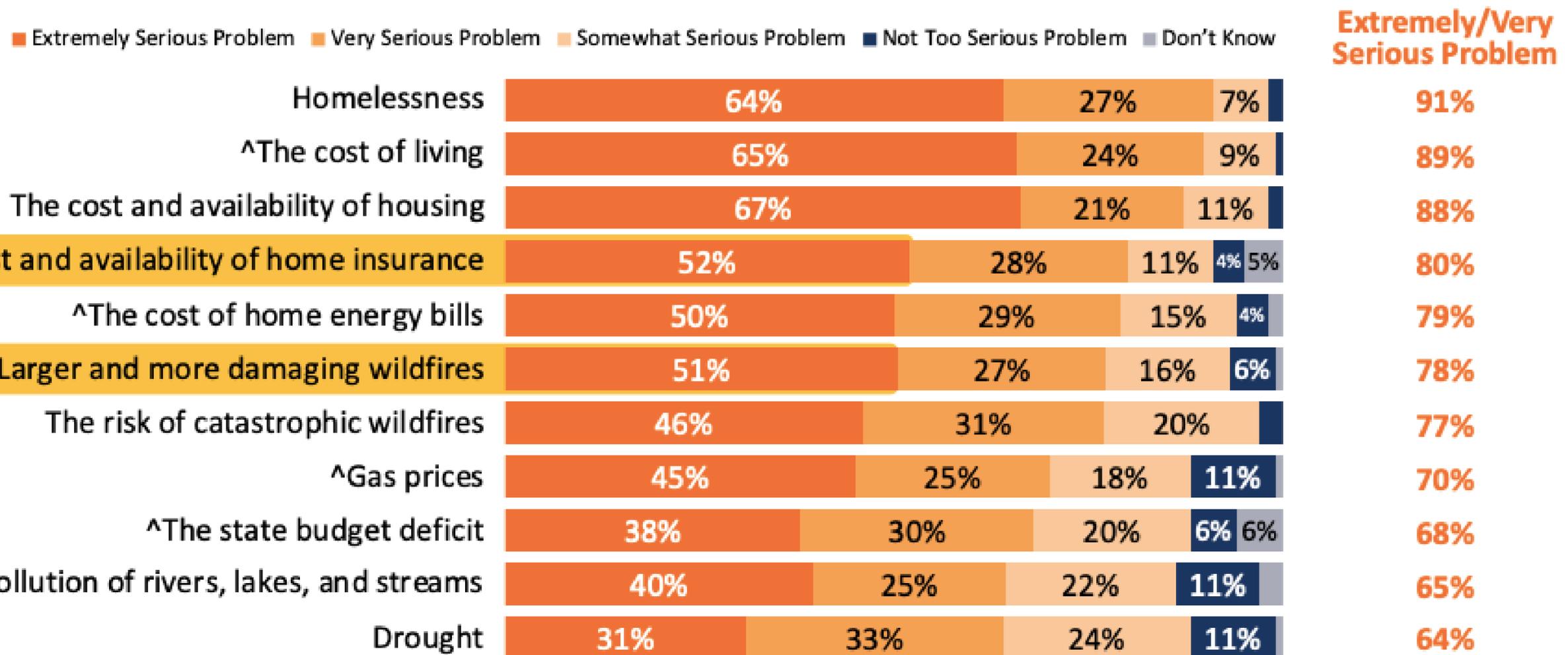
## Nearly seven in ten believe the state has “a great need” or “some need” for additional funding to reduce the threat of wildfire.

*Generally speaking, would you say that California has a great need, some need, a little need, or no real need for additional funding to reduce the threat of catastrophic wildfires?*



# Poll Results

## Wildfire-related concerns rank highly among major problems

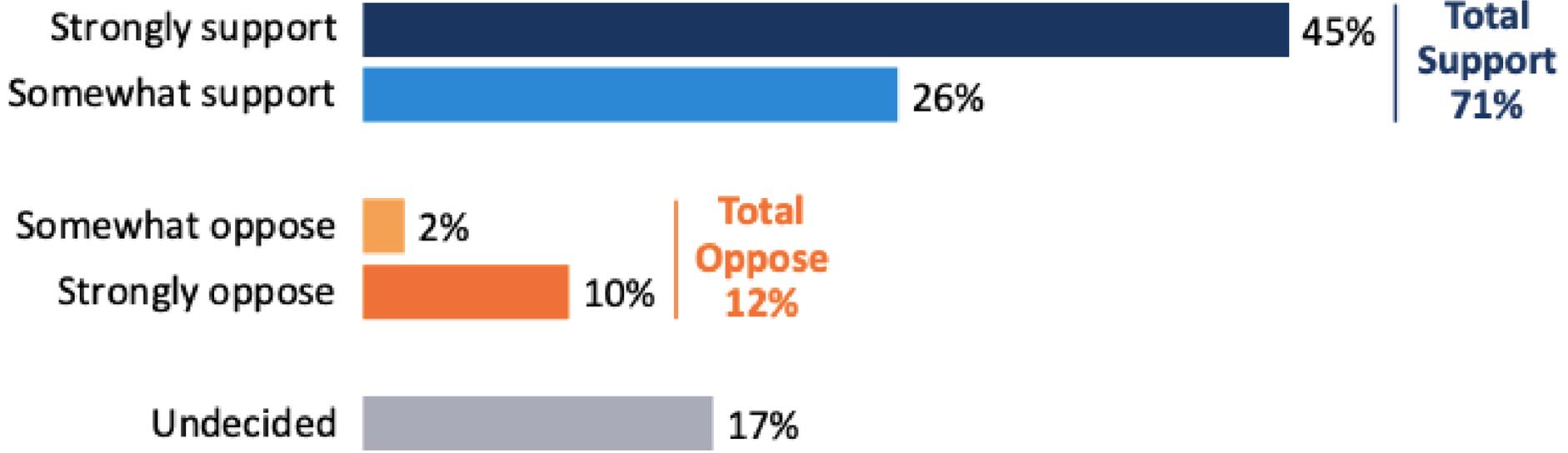


# Poll Results

## Seven in ten support a Wildfire and Forest Resilience proposal, and nearly half strongly support it.

It is a Wildfire and Forest Resilience proposal from a state task force to address the wildfire crisis in California by:

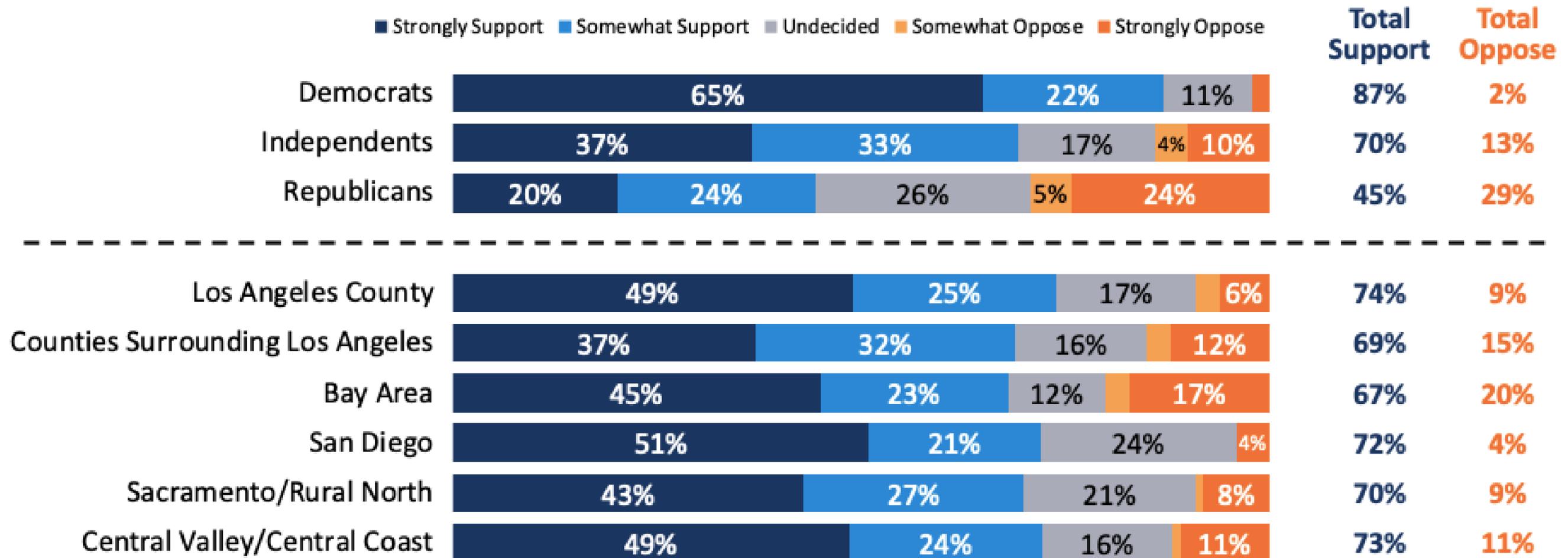
- Restoring the health and resilience of California forests, shrublands and grasslands;
- Improving the fire safety of our communities; and
- Increasing local capacity to implement high-priority wildfire risk reduction projects



# Poll Results

## Strong majorities of Democrats and independents support the proposal; pluralities of Republicans do as well.

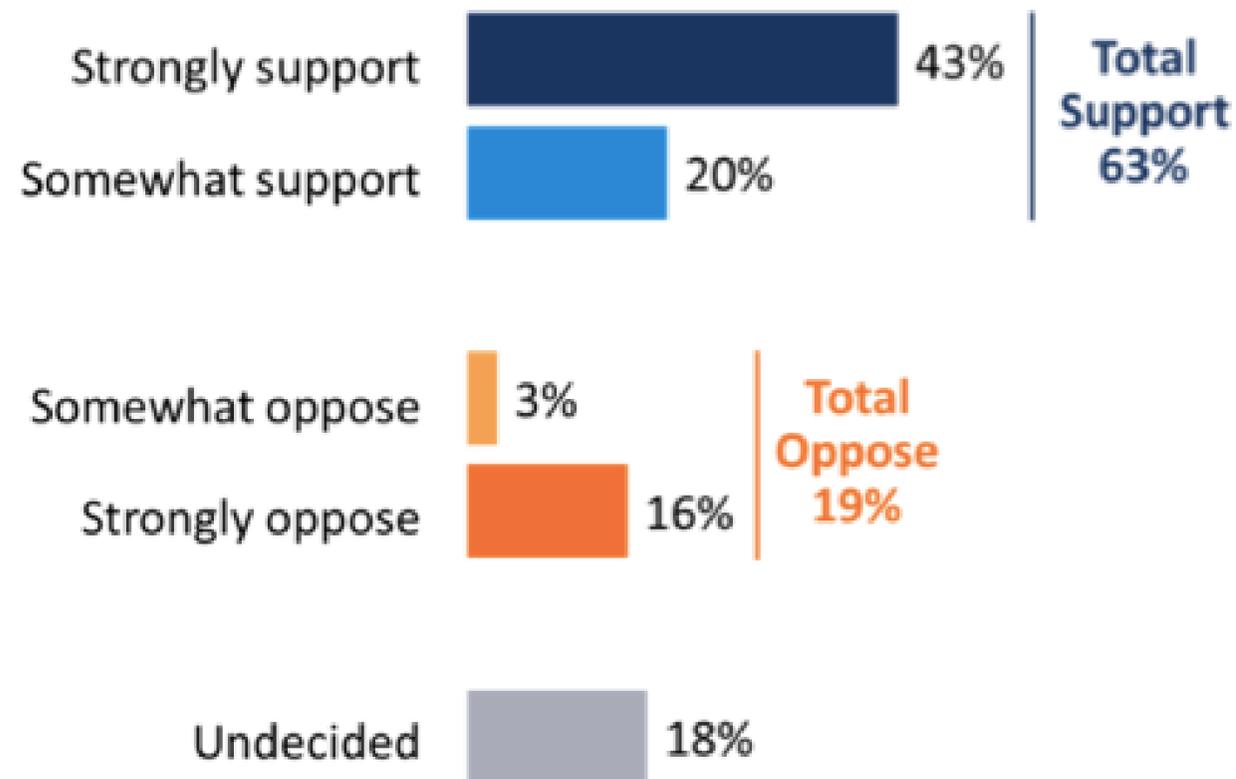
State Task Force Proposal Support by Party & Region



# Poll Results

## Nearly two-thirds support a proposal to dedicate 1% or 2% from the general fund to wildfire, drought, flooding and extreme heat risk.

**PROVIDES ADDITIONAL FUNDING FOR REDUCING WILDFIRE, DROUGHT, FLOODING AND EXTREME HEAT RISK. INITIATIVE STATUTE.** Provides additional funding for reducing wildfire, drought, flooding and extreme heat risks by annually allocating from state General Fund an amount equaling **(HALF SAMPLE: 1%) (HALF SAMPLE: 2%)** of required state funding. Requires audits.



# Wildfire Solutions Work



Stuart Palley for the US Forest Service



"Fuel\_treatments\_provide\_defensible\_space" by Pacific Southwest Forest Service, USDA, CC BY 2.0

# Wildfire Solutions Work



“20240227 -Pileburn-FS-ASA-16” by Pacific Southwest Forest Service, USDA, Public Domain Mark



# 2026 Policy Priorities

- Pass APA exemption to ensure appropriated Prop 4 money can be granted out
- Appropriate additional Prop 4 wildfire funds
- Protect \$200m from Cap -and-Invest if GGRF revenues decline
- As budget allows, scale GGRF investment in wildfire and other nature -based climate solutions



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